



PROF. GILI S. DRORI

Department of Sociology and Anthropology
The Hebrew University of Jerusalem
Mt. Scopus, Jerusalem 91905, Israel
gili.drori@mail.huji.ac.il
<http://pluto.huji.ac.il/~gilidrori/>

CURRICULUM VITAE

EDUCATION

Ph.D. Sociology, Stanford University, 1997
M.A. Sociology, Stanford University, 1990
M.A. Sociology and Anthropology (Magna cum Laude), Tel Aviv University, 1989
B.A. Political Science, Sociology and Anthropology (Magna cum Laude),
Tel Aviv University, 1986

POST-DOCTORAL ACADEMIC APPOINTMENTS

2011 – Associate Professor, The Hebrew University of Jerusalem
Department of Sociology and Anthropology
2000 – 2011 Lecturer, Stanford University
International Relations Program, School of Education, International Policy
Studies Program
2002 – 2011 Director, Stanford University
International Relations Honors Program
2011 Adjunct Professor, University of Bergamo
SdM School of Management
2010 Guest Scholar, Uppsala University
Uppsala Forum on Peace, Democracy and Justice
2010, 2011 Adjunct Senior Lecturer, Technion (Israel Institute of Technology)
Faculty of Industrial Engineering and Management
2009 – 2011 Lecturer, University of California at Berkeley
Department of Sociology
1997 – 2000 Post-Doctoral Affiliate, Stanford University
Center for International Security and Cooperation
1997 – 2000 Research Associate, Stanford University
Department of Sociology

GRANTS, HONORS AND AWARDS

2012 – 2016 Marie Curie, European Commission PF-7
Career Integration Grant (100,000 Euro)
2012 – 2015 Israel Science Foundation
Personal Research Grant (270,000 NIS)
2012 – 2013 Schein Center for Social Research, The Hebrew University of Jerusalem
Research Team Start-Up Grant (2,500 USD; with Amalya Oliver and Eitan Wilf)
2012 – 2013 Halbert Center for Canadian Studies, The Hebrew University of Jerusalem
Joint Research Workshop (12,000 USD; with Tamar Zilber, Amalya Oliver,
Michal Frenkel, Mickie Eisenmann, and Sharon Gilad)

- 2012 – 2013 Minerva Center for Human Rights, The Hebrew University Law School Research sponsorship (2,500 USD; with Colin Beck and John W. Meyer)
- 2011 – 2013 The Hebrew University of Jerusalem Faculty Welcome Grant (3,000 USD)
- 2011 – 2013 The Hebrew University of Jerusalem Faculty Research Matching Grant (10,000 USD)
- 2010 Hoefer Prize for Excellence in Undergraduate Writing, Faculty Partnership Award, Stanford University
- 2007 Best Book Award, Honorable Mention, Communication and Information Technologies Section of the American Sociological Association
- 2004 Barrington Moore Award for Best Book, Honorable Mention, the Comparative and Historical Section of the American Sociological Association
- 2004 – 2011 International Relations Program, Stanford University Faculty Grant for Summer Research College (400 or 800 research assistant hours, annually)
- 2001 Hoefer Prize for Excellence in Undergraduate Writing, Faculty Partnership Award, Stanford University
- 1999 Bielefeld Prize for the Internationalization of Sociology, International Sociological Association

PUBLICATIONS

Books

Forthcoming / 2013. Drori, Gili S., Markus A. Höllerer, and Peter Walgenbach (eds.) *Global Themes and Local Variations in Organization and Management: Perspectives on Glocalization*, Routledge.

Chapter: Drori, Gili S., Markus A. Höllerer, and Peter Walgenbach “The Glocalization of Organization and Management: Issues, Dimensions, and Themes.”

2009. Krücken, Georg and Gili S. Drori (eds.) *World Society: The Writings of John W. Meyer*, Oxford University Press.

Chapter: Drori, Gili S. and Georg Krücken “World Society: A Theory and Research in Context”, pp. 1-32.

2006. Drori, Gili S., John W. Meyer, and Hokyū Hwang (eds.) *Globalization and Organization: World Society and Organizational Change*, Oxford University Press.

Chapters: Drori, Gili S. “Governed by Governance: The Institutionalization of Governance as a Prism for Organizational Change”, pp. 91-118; Drori, Gili S. and John W. Meyer “Scientization and Organization”, pp. 50-68; Meyer, John W., Gili S. Drori and Hokyū Hwang “World Society and the Organizational Actor”, pp. 25-49; Meyer, John W., Gili S. Drori and Hokyū Hwang “Conclusion”, pp. 258-274.

Reviewed in: *International Sociology*, September 2008, 23(5): 779-782, by Steffen Roth; *Organization*, September 2007, 14(5): 729-741, by Heather Zoller.

2005. Drori, Gili S. *Global E-litism: Digital Technology, Social Inequality, and Transnationality*, Worth Publishers.

Recipient of: Best Book Award, Honorable Mention, Communication and Information Technologies Section of the American Sociological Association.

Featured in: *TechNation* with Dr. Moira Gunn (recorded 24 January 2006)

Reviewed in: *Canadian Journal of Communication*, December 2009, 34(4): 759-760, by Tokunbo Ojo.

2003. Drori, Gili S., John W. Meyer, Francisco O. Ramirez, and Evan Schofer. *Science in the Modern World Polity: Institutionalization and Globalization*, Stanford University Press.
Featured in: Author-Meets-Critic session, American Sociological Association 2004; *TechNation* with Dr. Moira Gunn (broadcasted 4 February 2003)
Recipient of: Barrington Moore Award for Best Book, Honorable Mention, the Comparative and Historical Section of the American Sociological Association.
Reviewed in: *American Journal of Sociology*, March 2005, 110(5): 1535-1537, by Helen E. Longino; *Contemporary Sociology*, May 2004, 33(3): 321-322, by Scott Frickle; *Sociological Review*, November 2003, 51(4): 564-567, by Andrew Barry; *Choice* (Current Review for Academic Libraries), September 2003, 41(1), by Jennifer L. Croissant; *ASA-SKAT Newsletter*, Fall 2003, by Mary Ingram.
Translated to: 2006. *La ciencia en la política mundial moderna: Institucionalización y globalización*. (transl. José M. Pomares). Barcelona-México: Ediciones Pomares, S. A.
Reprints: Figure 3.2 appears in Philip Mirowski and Esther-Mirjam Sent. 2007. "The Commercialization of Science and the Response of STS," *The Handbook of Science and Technology Studies*.

Journal Special Issue

Forthcoming / 2014. Drori, Gili S., Janne Tienari, and Arild Wæraas (eds.) *Building and Managing Higher Education Brands*, special issue of *International Studies of Management & Organization*.

Refereed Articles

2012. Beck, Colin J., Gili S. Drori, and John W. Meyer. "World Influences on Human Rights Language in Constitutions: A Cross-National Study." *International Sociology* 27(4): 483-501.

2010. Drori, Gili S. "The Globalization of Digital Technology: Bifurcation of Policy between the 'Digital Divide' and the 'Innovation Divide'" *Sociological Inquiry* 80(1): 62-90.

2009. Drori, Gili S. and Yujing Yue. "The Innovation Centre: A Global Model for Entrepreneurship in the Era of Globalization" *The International Journal of Entrepreneurship & Innovation* 10(3): 171-180.

2009. Drori, Gili S., John W. Meyer and Hokyu Hwang. "Global Organization: Rationalization and Actorhood as Dominant Scripts" in Renate Meyer, Kerstin Sahlin, Marc Ventresca, and Peter Walgenbach (eds.) *Research in the Sociology of Organizations: Ideology and Institutions* 27: 17-43.

2007. Drori, Gili S. "Information Society as a Global Policy Agenda: What Does It Tell Us About the Age of Globalization?" *International Journal of Comparative Sociology* 48(4): 297-316.

2006. Drori, Gili S., Yong Suk Jang, and John W. Meyer. "Sources of Rationalized Governance: Cross-National Longitudinal Analyses, 1985-2002" *Administrative Science Quarterly* 51(2): 205-229.

2006. Inoue, Keiko and Gili S. Drori. "The Global Institutionalization of Health As a Social Concern: Organizational and Discursive Trends" *International Sociology* 21(2): 199-219.

* Reprinted in Ronald Labonté, Katia Mohindra, Ted Schrecker, and Kirsten Stoebenau (eds.) 2011. *Global Health (Volume 1; Historical Perspectives: From International to Global Health)*, Sage.

2005. Drori, Gili S. "United Nations' Dedications: A World Culture in the Making?" *International Sociology* 20(2): 177-201.

2003. Drori, Gili S. and Yong Suk Jang. "The Global Digital Divide: A Sociological Assessment of Trends and Causes" *Social Science Computer Review* 21(2): 144-161.

* Reprinted in Robert D. Galliers, M. Lynne Markus, and Sue Newell (eds.) 2006. *Exploring Information Systems Research: Readings and Reflections*, Routledge, pp. 412-429.

2000. Drori, Gili S. "Science Education and Economic Development: Trends, Relationships, and Research Agenda" *Studies in Science Education* 35(2): 27-58.

* Re-printed in John Gilbert (ed.) 2004. *The RoutledgeFalmer Reader in Science Education*, RoutledgeFalmer, pp. 22-38.

1993. Drori, Gili S. "The Relationships between Science, Technology, and the Economy in Lesser Developed Countries" *Social Studies of Science* 23(1): 201-215.

1992. Herzog, Hanna, Adriana Kemp, and Gili S. Drori. "What Does the U.S. Do Here? The Discourse in the Media Regarding U.S. Policy and Involvement in the Middle East" *Patu'ah* 1: 31-48 (Hebrew).

1988. Shenhav, Yehouda and Gili S. Drori. "On Science, Technology and Their Role in the Economy of Lesser-Developed Countries" *Economic Quarterly* 35(138): 316-323 (Hebrew).

Refereed Chapters

2012. Drori, Gili S., Giuseppe Delmestri, and Achim Oberg. "Branding the University: Relational Strategy of Identity Construction in a Competitive Field" in Lars Engwall and Peter Scott (eds.), *Trust in Higher Education Institutions*, London: Portland Press, pp. 134-147.

2009. Erez, Miriam and Gili S. Drori. "Global Culture and Organizational Processes" in Rabi S. Bhagat and Richard M. Steers (eds.) *Handbook of Culture, Organizations, and Work*, Cambridge University Press, pp. 148-179.

2008. Drori, Gili S. "Institutionalism and Globalization Studies" in Royston Greenwood, Christine Oliver, Kerstin Sahlin, and Roy Suddaby (eds.) *Handbook of Organizational Institutionalism*, Sage, pp. 798-842.

2006. Drori, Gili S. and John W. Meyer. "Scientization: Making a World Safe for Organizing" in Marie-Laure Djelic and Kerstin Sahlin-Andersson (eds.) *Transnational Governance: Institutional Dynamics of Regulation*, Cambridge University Press, pp. 32-52.

2006. Drori, Gili S. and Hyeyoung Moon. "The Changing Nature of Tertiary Education: Neo-Institutional Perspective onto Cross-National Trends in Disciplinary Enrollment, 1965-1995" in David P. Baker and Alexander W. Wiseman (eds.) *The Impact of Comparative Education Research on Institutional Theory*, Elsevier Science, pp. 163-192.

2004. Drori, Gili S. "The Internet as a Global Social Problem" in George Ritzer (ed.) *The Handbook of Social Problems: A Comparative International Perspective*, Sage, pp. 433-450.

1998. Drori, Gili S. "A Critical Appraisal of Science Education for Economic Development" in William W. Cobern (ed.), *Socio-Cultural Perspectives on Science Education: An International Dialogue*, Kluwer Academic Publishing, pp. 49-74.

Other Publications

2013. Drori, Gili S. "Branding of Universities: Trends, Strategies, Meaning" *International Higher Education*, 64(2).

2013. Oliver Lumerman, Amalya and Gili S. Drori. "Innovation" in Vicki Smith and J. Geoffrey Golson (eds.), *Sociology of Work*, Sage

2012. Drori, Gili S. "Global Digital Divide," "Innovation," "Science," and "International Telecommunications Union" in George Ritzer (ed.), *Blackwell Encyclopedia of Globalization*, Wiley-Blackwell.

2011. Drori, Gili S. "Book Review – Globalization and Families: Accelerated Systemic Social Change, by Bahira Sherif Trask (2010)" *Contemporary Sociology*, 40(4): 495-496.

2009. Drori, Gili S. "Book Review – Remaking U.S. Trade Policy: From Protectionism to Globalization, by Nitsan Chorev (2007)" *American Journal of Sociology* 115(2): 591-593.

2008. Drori, Gili S. "Technology Globalization: Between the 'Digital Divide' and the 'Innovation Divide'" *Stanford Journal of International Relations* 9(1): 38-47.

2003. Drori, Gili S. "Reformed States: Cross-National Trends in Governance" *Stanford Journal of International Relations* 5(1): 23-32.

2000. McLaughlin, Donald and Gili S. Drori. *School-Level Correlates of Academic Achievement: Student Assessment Scores in SASS Public Schools*, National Center for Education Statistics: Report 2000-303.

1997. Drori, Gili S. "Global Discourse, State Policy, and National Governance: The Case of the Globalization of Science Policy" MacArthur Foundation's Consortium - Research Series on International Peace and Cooperation, Working Paper # 7.

Public Media

Reisz, Matthew. 2012. "Sealed Cull: Symbolic Shift Signals Rise of the Market." *Times Higher Education*, 18 October.

2012. Podcast interview with UpClose, University of Melbourne on human rights language in national constitutions (recorded 15 February 2012)

2012. Drori, Gili S. "Art in the Service of Innovation" *TheMarker* 133 (February): 78. (Hebrew)

2012. Podcast interview with Hedda (Higher Education Development Association) on global trends in marketization and branding of universities (posted January 2012)

2006. Interview with Dr. Moira Gunn for *TechNation* on "E-litism and global digital inequality" (recorded 24 January 2006)

2003. Interview with Dr. Moira Gunn for *TechNation* on "Science in the Modern World Polity" (broadcasted 4 February 2003)

In Writing

Drori, Gili S., Giuseppe Delmestri, and Achim Oberg. "Sealed Memory: The History of the University as Visualized in Organizational Iconography."

Drori, Gili S. and John W. Meyer. "The Social State: A Comparative and Historical Study of the Change in the Social Concerns and Responsibilities of the State."

Jang, Yong Suk, Eun young Song, and Gili S. Drori. "National Transparency: Global Trends and National Variations."

Oberg, Achim, Giuseppe Delmestri and Gili S. Drori. "The (Ir)resistible Lightness of Branding: Visual Self-representation of Universities in the World."

SPONSORED RESEARCH

- 2009–2016 Topic: Branding of the university, a comparative survey
With: Giuseppe Delmestri, Achim Oberg
- 2006–2012 Topic: Technology incubators and science parks, a global survey
- 2009–2010 Topic: Strategy in the public sector, comparing sectors and countries
With: Eero Vaara
- 2008–2009 Topic: Globalization of a European firm
With: Giuseppe Delmestri, Peter Walgenbach, David Courpasson, Olivier Givet
- 2007–2010 Topic: Globalization of professional service firms
With: Hokyung Hwang
- 2005–2008 Topic: Human rights education
Principal investigators: Francisco O. Ramirez, John W. Meyer
- 2002–2005 Topic: Globalization and human rights expansion
Principal investigators: John W. Meyer, Francisco O. Ramirez
- 1998–2002 Topic: Global education expansion and social progress
Principal investigators: John W. Meyer, Francisco O. Ramirez
- 1993–1998 Topic: Science, education, and national development
Principal investigators: John W. Meyer, Francisco O. Ramirez
- 1990–1994 Topic: At-risk youth - patterns of drug use, suicide, and school performance
Principal investigator: Jerald Herting
- 1986–1989 Topic: Political culture and public discourse, a comparative study of Israel and the U.S.
Principal investigator: Hanna Herzog (William Gamson)
- 1985–1986 Topic: Science, technology, and national development
Principal investigator: Yehouda Shenhav

TEACHING

Courses

Globalization and Organizations
Science, Technology, and Development
Sociology of Innovation and Entrepreneurship
The Transnational Workplace
The Global Knowledge Economy
Organizational Studies: Theories and Analyses
Quantitative Methodology for Graduate Students
World, Societal, and Educational Change

Complex Organizations
Preparatory Work for M.A. Thesis
Knowledge Management
Undergraduate Honors College and Honors Seminars (pre- and post-field)
Introduction to Sociology

Special Teaching Opportunities

- Scancar Ph.D. Workshop (The Scandinavian Consortium for Organizational Research; at Copenhagen Business School, Helsinki School of Economics, IESE University of Navarra, Aalto University, University of Mannheim, Vienna University of Economics and Business)
September 2005, 2006, 2007, 2008, 2010, 2011, 2012
- Polforsk Ph.D. Workshop (The Danish Political Science Research School; at the University of Copenhagen)
November 2008

PROFESSIONAL ACTIVITIES

Academic Service

- The Eshkol Institute
Member of Academic Committee (2011-)
- BaSha'ar – Academic Community for Israeli Society
Editor, on-line series on globalization
- Lady Davis Fellowship Trust
Member of Academic Committee for the Hebrew University (2012-)

Associations

- American Sociological Association (ASA):
Co-Secretary/Treasurer of Global and Transnational Sociology Section (2009-2012)
Session Organizer and Chair (2005)
Invited Speaker (2011)
- European Group for Organizational Studies (EGOS):
Sub-Theme Co-Convenor (2010, 2012)
- Society for Social Studies of Science (4S):
Council Member (1995-1998)
Session Organizer and Chair
- International Sociological Association (ISA):
Session Co-Organizer
- Academy of Management (AoM)

Ad-Hoc Reviewer

- **Academic Journals:** Academy of Management Journal; Administrative Science Quarterly; American Journal of Sociology; American Political Science Review; American Sociological Review; Cambridge Review of International Affairs; Comparative Education Review; Contemporary Sociology; European Journal of Cultural Studies; Higher Education; Human Relations; International Journal of Comparative Sociology; International Sociology; International Studies Perspectives; International Studies Quarterly; International Theory; Journal of Consumer Culture; Journal of Higher Education; Journal of International Business Studies ; Journal of Management Studies; Millennium Journal of International Relations; Minerva; Organization; Organizational Studies; Science, Technology & Human Values; Social Forces; Social Science Computer Review; Social Studies of Science; Sociological Perspectives; Theory and Society
- **Book Manuscripts:** MIT Press; Oxford University Press; Sage Publications
- **External Grant Proposals:** National Science Foundation, STS; Israeli Ministry of Science and Technology, Social Sciences Area.

INVITED LECTURES (since 2009)

- Nov 2012 WUN Ideas and Universities Conference 2012, Worldwide University Network and Zhejiang University, Hangzhou, China
“Marketization and the 21st century university”
- Oct 2012 OECD Program on Innovation, Higher Education, Research and Development (IHERD) and Center for International Higher Education (CIHE), Boston College
“The role of peripheral research universities in global knowledge networks”
- Aug 2012 Scandinavian Consortium for Organizational Research (Scancor), hosted by the Vienna University of Economics and Business (Austria)
“Brand New University: Professional and organizational transformations in the era of the global knowledge economy”
- Jan 2012 Recanati Business School, Tel Aviv University
“Branding of the university: marketing impulse in the global knowledge economy”
- Sept 2011 Scandinavian Consortium for Organizational Research (Scancor), hosted by University of Mannheim (Germany)
“Iconography and organizational identity: tales from the history of universities”
- Aug 2011 American Sociological Association, annual meeting (US)
“Global science: a cultural institution in the era of markets”
- May 2011 Academia Europaea & Wenner-Gren Foundations Symposium (Sweden)
“Branding in higher education: a relational strategy of identity construction in a globally competitive field”
- Dec 2010 The Hebrew University of Jerusalem, Department of Sociology and Anthropology (Israel)
“Branding of the university: organizational iconography, managerialism and globalization”
- Aug 2010 Scandinavian Consortium for Organizational Research (Scancor), hosted by Aalto University (Finland)
“Branding of the university: organizational iconography, managerialism and globalization”
- Aug 2010 Aalto University, Center for Knowledge and Innovation Research (CKIR; Finland)
“Social innovation and entrepreneurship: an emerging discourse”
- June 2010 Sciences PO, Center for Study of Organizations (CSO; France)
“The globalization of innovation centers: institutional patterns”
- June 2010 Technion, Faculty of Industrial Engineer and Management (Israel)
“Branding: managerial strategies and global competition”
- May 2010 Uppsala University, Business Studies Department (Sweden)
“Branding of the university: a research design”
- May 2010 Uppsala University, Department of Government (Sweden)
“Human rights language in national constitutions: cross-national study of global influence”
- April 2010 Uppsala University, Department of Social and Economic Geography (Sweden)
“Technology and business incubation: cross-national patterns”
- April 2010 Uppsala University, Center on Russian and Eurasian Studies (Sweden)
“Human rights language in national constitutions: putting post-communist experience in a global perspective”
- Aug 2009 Scandinavian Consortium for Organizational Research (Scancor), hosted by IESE Business School, University of Navarra (Spain)
“The incubator model of national innovation: sprouting, diffusion and alignment as institutional moments”
- June 2009 Technion, Faculty of Industrial Engineer and Management (Israel)
“Global model of innovation: the life-course of incubators”

- April 2009 Uppsala University, Torget Forum (Sweden)
"Transparency: how the global audit society impacts national governments"
- April 2009 Hanken University (Finland), Globalization Conference
"The globalization of tech innovation: institutional patterns"
- April 2009 Hanken University, Department of Management and Organization (Finland)
"Global patterns in national transparency"

PAPER PRESENTATIONS IN CONFERENCES AND WORKSHOPS (since 2009)

- June 2012 Society for Advancement of Socio-Economics, annual meeting (US)
"Branding of universities: Iconographic Imprints of the Global Knowledge Economy on Higher Education"
With Giuseppe Delmestri and Achim Oberg
- Feb 2012 Israeli Sociological Society, annual meeting (Israel)
"Innovation in context: global influences on the structure and culture of innovation centers"
- July 2011 European Group for Organizational Studies (EGOS), annual meeting (Sweden)
"The impact of network position on an organization's fit into a category"
"Visualizing the history of the university"
"Brands as markers of institutional logics"
With Giuseppe Delmestri and Achim Oberg
- June 2011 IR-Summer Research College, Stanford University (US)
- Oct 2010 Comparative workshop, Stanford University (US)
"Branding of university: preliminary patterns from cross-national survey"
- Aug 2010 IR-Summer Research College, Stanford University (US)
- July 2010 European Group for Organizational Studies (EGOS), annual meeting (Portugal)
"Commentary: glocalization of management and organization"
- March 2010 Comparative workshop, Stanford University (US)
"Digital iconography: test analysis of favicons"
With Achim Oberg
- Oct 2009 Comparative workshop, Stanford University (US)
"Managerialism at the university: the case study of strategic thinking at Stanford University"
- Aug 2009 American Sociological Association, annual meeting (US)
"World influences on human rights in constitutions: a comparative study"
With Colin Beck and John W. Meyer
- Aug 2009 IR-Summer Research College, Stanford University (US)